



Building Assets in Every Part of Your Program

Use the Developmental Assets framework to enrich your program. Figure out creative ways to build all 40 of the Developmental Assets in each of these aspects of your program:

Individual Relationships

- How can you build assets for and with young people by the way you interact with them?
- How can you encourage young people to build each other's assets?

Program Climate

- How can you create a warm, caring climate?
- How can you respond when the climate begins to become tense or cool?

Program Location

- How can you decorate your surroundings in asset-building ways?
- How can you include program participants in making your place feel like their place?

Program Publicity

- How can you promote your program in asset-building ways?
- How can you involve young people in your publicity efforts?

Program Content

- How can you include asset-building activities in your curricula?
- How can you adapt your activities so that they build relationships and a sense of community?

Program Evaluation

- How can you include asset building in your program evaluation?
- How can you get feedback from program participants, their parents, and your leadership?

Your Overall Program

- How can you use the asset approach in all your program plans and decisions?
- How can you recognize the asset-building actions of individuals in your program?
- How can you include asset building in all aspects of your program?

Developmental Assets™ are positive factors in young people, families, communities, schools, and other settings that have been found to be important in promoting young people's healthy development. From *The Asset Activist's Toolkit: Handouts and Practical Resources for Putting Assets into Action*, copyright © 2005 by Search Institute™; 612-376-8955; 800-888-7828; www.search-institute.org. This handout may be reproduced for educational, noncommercial uses only (with this copyright line). All rights reserved.